

50th ANNUAL

SANTA BARBARA WRITERS CONFERENCE



Grace Rachow 2023

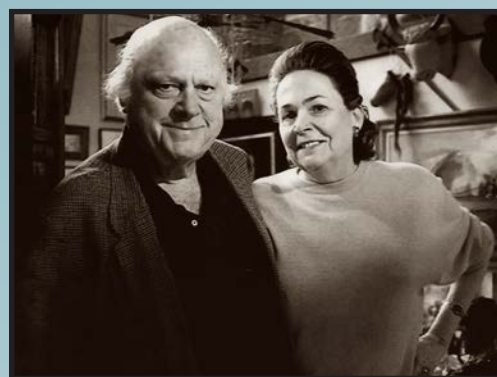
2023 PROGRAM & SCHEDULE

Welcome to the 2023 Santa Barbara Writers Conference. Along with the volunteers, workshop leaders, speakers, and panelists, I've been looking forward to this week for quite some time. We hope you have, too. It'll be a busy six days – vibrant, challenging, exhausting – but something we believe you'll find tremendously rewarding.

To be in the society of writers like yourself, pursuing the ongoing dream of the written word, speaking, living, breathing writing for this week on the beach in beautiful Santa Barbara, we hope you will have a wonderful experience. The conference was founded 50 years ago by **Barnaby** and **Mary Conrad** for just this purpose, and we're carrying forth their tradition. It's why we're here.



So be energetic and tireless but take the time to introduce yourself to as many of your fellow writers as possible. Be optimistic about your work, but don't let the pursuit of an agent or publisher distract you from the goal of simply being a writer. Seek out kindred spirits in our workshops, literary confidants, fellow travelers. Make friends and enjoy your week with us. Find some smiles here and there while you hurry along to your next conference event.



Founders: Barnaby and Mary Conrad

As one of my favorite writers, Joan Didion, told me at this conference so many years ago, "Remember, doing this is fun!"

Monte Schulz



SBWC sometime in the 70s

SANTA BARBARA WRITERS CONFERENCE STAFF



Lisa Angle
Media Coordinator

Marianne Dougherty
Write On!
Editor in Chief

Ned Bixby
Onsite Events Manager

Matt Pallamary
Ombudsman

Jim Alexander
Chief of Operations

Angela Borda
Consultation Coordinator

The Santa Barbara Writers Conference is a 12-ring circus that continues nearly 24 hours per day from Sunday afternoon to the wee hours of Saturday morning. **Mary Conrad**, founder of SBWC, has been an ongoing advisor over the years. To make the conference happen requires the effort of a fleet of dedicated volunteers who love the conference and want to support it. The volunteers pictured above have roles during the months leading up to the conference, and the people listed below work long hours during the week of the conference. SBWC owes them many thanks.



Grace Rachow
SBWC Director

- | | | |
|-------------------|-----------------|----------------|
| Steve Beisner | Hannah Holbrook | Joan Vignocchi |
| Toni Lorien Bixby | Karen Kersting | Jackie Weaver |
| Steve Brown | Penny Madden | Dusk Weaver |
| Cathy DeLaurentis | Melinda Palacio | |

Special thanks go to our SBWC photographers. Many of their photos appear with and without specific photo credit. We are very grateful they've shared their talents with us.

Bob DeLaurentis • Hector Raul Javkin • Jane St. Clair • Rachel Sarah Thurston • Roberta Nadler

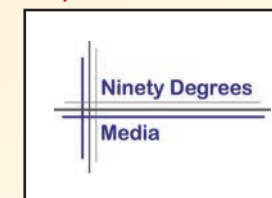
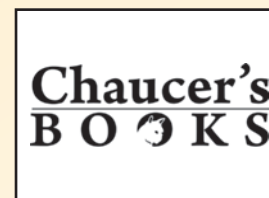
Bob DeLaurentis is a brilliant website consultant. **Gabriel Porras** and **Trisha Maas** have done much behind-the-scenes tech work for SBWC in past years. **Lisa Angle** of Ninety Degrees Media and **Matt Pallamary** of Mystic Ink help with many promotional extras from the conference from archives, podcasts, videos, and promotion. We're very grateful to Chaucer's Books for being a conference bookseller.



Santa Barbara Writers Conference

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Special thanks to





Monte Schulz (Sunday, 7:30 p.m.)

Monte Schulz is the author of *Metropolis*, a dystopian narrative of love in a time of war and moral disintegration, as well as a meditation on the meaning of virtue and goodness in the face of the most monstrous crimes. He published his first novel, *Down by The River*, in 1990, and spent the next two decades writing *Crossing Eden*, an epic novel of the Jazz Age. He's taught writing and literature in the College of Creative Studies at UCSB, where he earned his M.A. in American Studies. He lives in Santa Barbara and Hawaii.



Sojourner Kincaid Rolle (Monday, 7:30 p.m.)

Sojourner Kincaid Rolle is a poet/playwright and Santa Barbara Poet Laureate Emerita (2015-2017). *Free at Last: A Juneteenth Poem* was released May 2022 to great acclaim, in time for the first national celebration commemorating the end of slavery in the USA. It made the New York Public Library's list for Best Kids' Books 2022, the School Library Journal's best kids' books for Black History Month (2023), and Booklist's Editor's Choice in the youth category (2022). Her other books are *The Mellow Yellow Global Umbrella*, *Common Ancestry* and *Black Street*.



Elinor Lipman (Monday, 8:00 p.m.)

Known for her wry social commentary, Elinor Lipman is the author of 14 novels, including her latest, *Ms. Demeanor*, which has received praise from authors Tom Perrotta, Wally Lamb, and Cathleen Schine. In 2008, her debut novel, *Then She Found Me*, (1990), was adapted into a film starring Matthew Broderick, Colin Firth, Helen Hunt, and Bette Midler. She served on the 2006 literature panel for the National Endowment for the Arts and was a fiction judge for the 2008 National Book Awards. She lives in Manhattan and part-time in Homes, NY.



Mary Hogan (Tuesday, 8:00 p.m.)

Mary Hogan is the author of *Two Sisters*, and *Left*, a love story about a woman who slowly retreats into a fantasy world as she loses her once whip-smart husband to dementia. Her historical novel based on the Johnstown Flood of 1889, *The Woman in the Photo*, tells a resonant story of class and catastrophe. Previous young adult novels include *The Serious Kiss*, *Perfect Girl*, and *Pretty Face*. Married to veteran TV and stage actor Robert Hogan until his death in 2021, she lives in New York City with their Catahoula Leopard rescue dog.



Judith Turner-Yamamoto (Wednesday, 8:00 p.m.)

Thirty years in the making, Judith Turner-Yamamoto's award-winning novel, *Loving the Dead and Gone*, is part of a trilogy drawing upon memories of her red-dirt childhood. She was born into a family of storytellers in rural North Carolina. *Publishers Weekly* called it a bitter-sweet, fantastical must-read debut. A poet, journalist, art historian and inveterate traveler, she's interviewed such luminaries as Frank Gehry and Annie Leibovitz, and has published more than a thousand cover stories and features in prominent publications across the country. She lives in Cincinnati with husband, visual artist, Shinji Turner-Yamamoto.



Shannon Pufahl (Thursday, 8:00 p.m.)

Shannon Pufahl is the author of *On Swift Horses*, her critically acclaimed debut novel which takes place in the mid-century American West. *The New York Times Review of Books* said this about her novel: "The spaces she creates for her characters — San Diego's languid Chester Hotel, hiding in plain sight, and Tijuana rendered as an underworld — have the aura of realms." Pufahl grew up in rural Kansas and teaches at Stanford University, where she was a Stegner Fellow in Fiction. She lives in Monterey, CA, with her wife and their dog.



Moderator: **Lorelei Armstrong** leads a Pirate Workshop at SBWC. She is a novelist and has an MFA in screenwriting.



Deborah Holt Larkin, is author of *A Lovely Girl*, a true story of intrigue, murder, and eccentricity, set against the backdrop of iconic 1950s small town California life. Filled with dark humor and bumbling killers, this sometimes heartbreaking, but gripping, story of a scandalous 1958 murder case is narrated by the ten-year-old voice of the author. Deborah Holt Larkin is uniquely qualified to tell this captivating, yet horrifying, crime story. From a front row seat in her family's living room, she lived the fear and disbelief that gripped her hometown at the time of the murder.



Gar Anthony Haywood, is the award-winning author of 14 novels. *Things Unseen*, Gar's latest and most surprising novel, marks his first attempt to explore the subject of God's existence in the modern world. *Booklist* has called him "a writer who's always belonged in the upper echelon of American crime fiction." He's written for network television and the *New York Times* and *Los Angeles Times*. He leads a popular SBWC workshop, "The Seven Deadly Sins of Novel Writing." He and his wife Donna make their home in Denver, Colorado.



N. S. "Vish" Vishwanath is the author of *Nights of the Moonless Sky* set in 16th century South India. In this debut novel, a succession struggle disrupts the peace of the realm when the patriarch dies. Doomed by an inequitable tradition to be cremated alive, his widow, our intrepid protagonist, is thrust into a forbidding darkness — thus spawning a thriller of intrigue, self-discovery, and destiny. A big fan of SBWC, Vish credits it with playing a pivotal role in shaping his writing life.

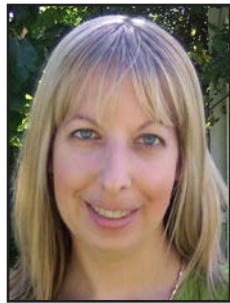


Marilee Zdenek is the author of *Lying Still* an intriguing story about the dangerous relationship between psychiatrist, Dr. Mark Favre, and a family of three women: one, the woman he loved; one, the woman he killed; and one with a journal that could destroy him. This is Zdenek's first novel. She's the author of 8 nonfiction books, including *The Right-Brain Experience: An Intimate Program to Free the Powers of Your Imagination*, an LA Times bestseller. An international speaker and coach, she lives in Santa Barbara and has taught at SBWC for more than 20 years.





Moderator: **Eric Myers** has a depth of knowledge of the publishing industry and is an expert who is generous with sharing his advice for both fiction and nonfiction authors. A graduate of UCLA and the Sorbonne, Eric entered publishing as a journalist and author before becoming an agent. He's a member of both the Authors' Guild and the Association of Authors' Representatives.



Annie Bomke is a literary agent with more than a decade of experience in the publishing industry. She represents a wide range of projects from hard-nosed business books to otherworldly historical novels. Annie has loved the publishing industry since her internship at *Zoetrope: All-Story*, a literary magazine founded by Francis Ford Coppola. She once managed a rare bookstore and had a brief stint as a technical writer. Authors have called her the pH test for good writing, and a bedrock for literary quality control.



Amy Cloughley came to Kimberley Cameron & Associates in 2012 with a background in editing, writing, and marketing. She seeks authors with unique, clear voices who put forth smart, tightly written prose. Her client list includes both debut and veteran writers. Amy always looks for an unexpected story arc, a suitable pace, and a compelling protagonist. She worked in editorial and marketing roles in magazine publishing and corporate business before shifting her professional focus to her lifelong love of books.



Carlisle Webber is a member of the Fuse Literary team. She attended the Columbia Publishing Course and holds a Professional Certificate in Editing from UC Berkeley. Her philosophy as a literary agent is to represent authors, not books. She aims to work with writers who have a vision for a long, creative career. She's especially interested in stories about people of color, who are LGBTQIA+, who have disabilities or illnesses, or who are economically disadvantaged.



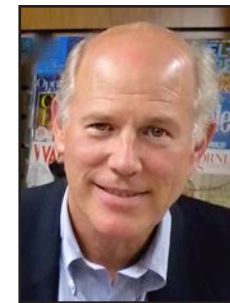
Dana Newman is an LA-based independent literary agent representing authors of practical and narrative nonfiction and literary and upmarket fiction. She's interested by authors with smart, unique perspectives who're committed to actively marketing and promoting their books. A favorite genre is literary nonfiction: true stories, well told, that read like a compelling novel. She's also an attorney, focusing on publishing law and contracts. Before founding her literary agency, she worked as in-house counsel in the entertainment industry.



Andy Ross opened his literary agency in 2008. He was the owner of the legendary Cody's Books in Berkeley for 30 years before switching careers. His agency represents books in a wide range of nonfiction genres. He looks for writing with a strong voice, robust story arc, and books that tell a big story about culture and society by authors with the authority to write about their subject. In fiction, he likes character and voice-driven stories about real people in the real world.



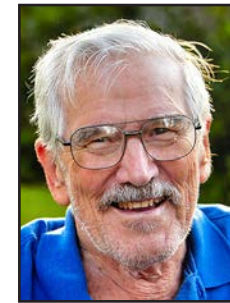
SBWC faculty member **Norm Thoeming** (aka August Norman) is author of two literary thrillers and mysteries, *Come and Get Me* and *Sins of the Mother*.



Barnaby Conrad III, is author of *Jacques Villeglé and the Streets of Paris*. His other books are *Absinthe: History in a Bottle*, *Ghost Hunting in Montana*, and *The Martini*. He's also written monographs on American artists Richard Diebenkorn, John Register, and Mark Stock. He served as senior editor of *Art World* in New York, senior editor of *Horizon*, and Editor-at-Large for *Forbes Life*, and he was a special correspondent in Paris for the *San Francisco Chronicle*.



Marianne Dougherty, is the author of *What We Remember*, her debut novel about 4 women who find comfort in friendship before life begins to unravel. In the aftermath of unspeakable tragedy, they go separate ways. Twenty years later, when one is diagnosed with Alzheimer's, she asks her daughter to arrange a reunion to pick up threads of a story that began a long time ago. In 2018 and 2022 she was a finalist for a Golden Quill Award for journalistic excellence.



Jim McCutcheon is the author of *To Free a Slave – The Moral Dilemma of Slavery*, a historical novel set in the 1800s on the Ormond Plantation owned by his great, great grandfather. After retiring from a successful career as a urologist, and after raising 8 children, McCutcheon took up writing at age 84. Now at 92, and with two books completed, he resides in Corpus Christi, Texas where he enjoys gardening, crosswords, reading, and lifelong friends.



Diana Raab is the author of 10 books, the latest being *An Imaginary Affair – Poems Whispered to Neruda*, a collection of sensitive and sensuous poems exploring the challenges and intricacies of being human. The poems touch on key human elements, such as love, desire, passion, memory loss, and gratitude. She's a memoirist, poet, essayist, blogger, and speaker. She teaches memoir at SBWC and presents workshops in writing for healing and transformation.



Max Talley is the author of *My Secret Place*, 17 short stories about musicians and artists. These eccentrics are secret heroes of their own lives. Humor is mixed with pathos and social commentary. He was born in New York City and lives in Santa Barbara. He's a professional musician and artist, as well as a writer. His work has appeared in numerous journals. He teaches a writing workshop at the Santa Barbara Writers Conference.



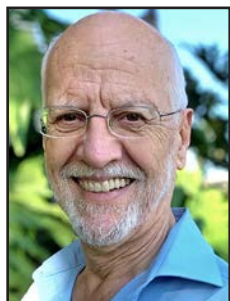
Moderator: SBWC faculty member, **Trey Dowell**, is a novelist and a short story aficionado. His expertise in writing effective query letters has helped numerous writers get their projects reviewed by agents and publishers.



Harlan Green, is the author of *Building Community: Answering Kennedy's Call*. His memoir covers his work as a Peace Corps Volunteer in a Turkish village, as a photographer and filmmaker for the US Environmental Protection Agency in its earliest days, enforcing the Clean Air and Water Acts, and with Cesar Chavez and the United Farmworkers of America Union during its mid-1970s struggle organizing seasonal farm workers to better their living conditions.



Mary Hill-Wagner, is the author of *Girlz 'n the Hood*, a memoir of what it was like to grow up on some of the meanest streets in America with 10 siblings and a mother who taught her to protect the weak and love hard. Dr. Hill-Wagner is an award-winning author, journalist, and college professor. She enjoys reading, writing, racquetball, theater, and dogs.



Connard Hogan is an award-winning author of two memoirs. *Once Upon a Kentucky Farm: Hope and Healing from Family Abuse, Alcoholism and Dysfunction* shines a light on the struggles of those living with trauma from family abuse, and the healing powers of unconditional love. *Barbwire, Brothels and Bombs in the Night: Surviving Vietnam* reminds us that no one involved in warfare escapes trauma. He hopes his writing inspires others struggling to heal from trauma.



Terra Trevor is the author of *We Who Walk the Seven Ways*, about the search for healing and finding belonging when Native women elders embraced and guided Trevor (mixed-blood Cherokee, Lenape, Seneca, German) through the seven cycles of life in Indigenous ways. She's a contributor to fifteen books in Native Studies and memoir. She's the granddaughter of sharecroppers and was raised in a large extended family rich with storytelling and music.



Dale Zurawski is the author of *Bipolar, a Gift of Thorns*, a profoundly insightful memoir about being bipolar and how that affects others. This brave book about some of the darkest aspects of our lives shines a light on her courageous journey uncovering the stigma of being bipolar. This book will help anyone who is or loves someone who is bipolar. For the last 20 years, her home base has been Santa Barbara, California.



Moderator: SBWC faculty member, **Marla Miller** works with writers on the road to publication, and beyond. Her popular SBWC workshop, Hooking Readers, covers both crafting and marketing tips.



Brook Ashley, is the author of *Dare Wright and The Lonely Doll*, which features more than four hundred of Dare's own photographs and an array of other illustrations. Brook Ashley tells Dare's story as no one else can, as she was Dare's goddaughter, lifelong friend, and guardian during her final years. She grew up in Wright's magical New York universe of Edith and The Bears. A former child actress, Brook is a Realtor and a magazine writer in Santa Barbara, CA.



Bee Bloeser, is the author of *Vaccines & Bayonets: Fighting Smallpox in Africa amid Tribalism, Terror, and the Cold War*. With wide-eyed ideals and two young children, Bee eagerly followed her husband to Africa, where he helped eradicate smallpox, in the 1970s. What she encountered there deepened her love for Africa, while it eroded her naïveté. Bloeser now lives in California and is building a speaking career in the wake of the publication of her book.



Hendrika de Vries is the author of the award-winning memoir *When a Toy Dog Became a Wolf and the Moon Broke Curfew*. She was a child in Nazi-occupied Amsterdam when girls were to be housewives and mothers. When her father was deported to a POW camp in Germany, and her mother joined the Resistance, she learned to become an empowered woman. She's a retired Jungian-oriented therapist who used dreams and intuitive imagination to facilitate recovery.



Yvette Keller the author of the *Douglas Adams' London Guide* from Herb Lester Associates. Her short fiction leans toward SF/Fantasy at an extravagantly relaxed angle. You can find her work in literary magazines such as *Enheduanna*, *Imitation Fruit Literary Magazine*, and *The Santa Barbara Literary Journal*. For fun, Yvette time travels in self-made historical costumes, and performs in short-form improv and live storytelling shows.



FICTION



Phantastic Fiction
Terrace I • 9-11:30 a.m.
Matt Pallamary
This workshop focuses on supernatural, new age, horror, fantasy, and science fiction. Matt is an award-winning author of short stories, novels, memoir, and more, and a popular teacher of writing.



Finding Your Secret Story
Studio • 9-11:30 a.m.
Karen Ford
This workshop is about finding the story struggling to emerge from an ocean of written words. Karen Ford is an award-winning author of short fiction and a freelance editor/writing coach.



7 Deadly Sins of Novel Writing
Terrace II • 9-11:30 a.m.
Gar Anthony Haywood
This workshop will focus on identifying and eliminating manuscript flaws that could stand in the way of publication. Gar is the Shamus and Anthony award-winning author of 14 crime novels.



Writing is Rewriting
Seaview • 1-3:30 p.m.
Melodie Johnson Howe
This workshop covers the secrets to suspense, plot, and the final polish for your manuscript. Bring 5 opening pages to read. After a career in acting, Melodie turned to writing mysteries and thrillers.

NONFICTION • MEMOIR



Memoir
Seaview • 9-11:30 a.m.
Diana Raab
This workshop will help you write a compelling memoir and will include lecture, discussion, and writing exercises. Diana is an award-winning memoirist, poet, blogger, and the author of a growing list of books.



The First Four Pages
Room 1-240 • 9-11:30 a.m.
Barnaby Conrad III
This workshop will concentrate on creating openings that tempt the reader and set up the story. Barnaby has worked as a journalist, magazine editor, and is the author of over a dozen books.



Nonfiction with a Fiction Twist
Room 1-234 • 9-11:30 a.m.
Susan Miles Gulbransen
This nonfiction workshop focuses on techniques that cause readers to turn pages in novels and how to incorporate them into nonfiction writing. Susan has made a career of writing about books and authors and all things literary.



Creative Nonfiction
Room 3-103 • 1-3:30 p.m.
Jervey Tervalon
This workshop focuses on remembering what is important to a writer of nonfiction and transforming that into a compelling narrative. Jervey is a poet, screenwriter, novelist, dramatist and literary sage.

SHORT STORY • ESSAY • EXERPT



Crafting & Submitting Your Writing
Terrace III • 9-11:30 a.m.
Max Talley
This workshop covers how and where to craft and submit your work. Bring the opening 3 pages of a story for feedback on editing and where to submit. Max is a novelist and short story writer.



Crafting Short Stories
Terrace II • 1-3:30 p.m.
Nancy Klann
This workshop reveals how to elevate short stories using five essential elements of fiction. Nancy is the award-winning author of *The Clock of Life*, and a collection of short stories, *Like Flies on the Patio*.

POETRY



Poetry
Room 1-241 • 9-11:30 a.m.
Perie Longo
This poetry crafting workshop will consider structure, emotional content, language, imagery, and rhythm. Bring copies of your poems. Perie is a long-time teacher of poetry as well as a past Poet Laureate of Santa Barbara.



Poetry
Room 1-241 • 1-3:30 p.m..
Laure-Anne Bosselaar, Chrissy Yost, Paul Willis, David Starkey
This workshop covers the elements of writing and crafting poems. Bring multiple copies of poems for feedback. This team of Poet Laureates of Santa Barbara will provide an environment rich in talent.

ALL GENRES



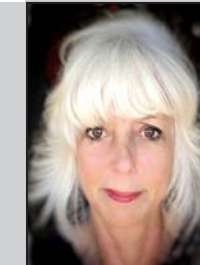
The Way of Story
Room 3-103 • 9-11:30 a.m.
Catherine Ann Jones
This workshop offers an integrative approach to narrative for all genres, bringing together craft, intuition, and feeling. She is an award-winning playwright and screenwriter and has a degree in Depth Psychology and Archetypal Mythology.



Where the Good Stories Hide
Room 1-240 - 1-3:30 p.m.
Marilee Zdenek
This workshop offers techniques to combine the power of emotional truth with a fictional plot. Read and constructive critique. Marilee is the author of a novel and eight nonfiction titles and a longtime educator on right-brain techniques.



Voice and Style
Studio • 1-3:30 p.m.
Monte Schulz
This workshop is about finding the right voice or style to fit your story, novel or poem. Monte Schulz is author of 6 novels and has taught at UCSB's College of Creative Studies. He's also a prolific songwriter and composer.



Hooking Readers
Terrace I • 1-3:30 p.m.
Marla Miller
Bring the first 5 pages of a book proposal, chapter, or synopsis. The group listens for marketability and how to sell this. Marla works with writers on the road to publication and is the founder of MarketingtheMuse.



Story Structure for All Genres
Terrace III • 1-3:30 p.m.
Dale Griffiths Stamos
This workshop focuses on 5 pages from your work in the context of your whole story. A synopsis is helpful. Dale is a playwright with numerous plays produced in the US and abroad.

CHILDRENS



Writing For Children
Room 3-101 • 1-3:30 p.m.
Mary Penney Hershey
This workshop includes an overview of children's lit as well as an emphasis on working with each student to discover their strongest stories. Mary is the author of 6 humorous and heartfelt middle grade novels.



The Pirates, 9:30 p.m. - Terrace III
John Reed
This is a lively read-and-critique session stretching into the wee hours of the morning. John is an editor, a novelist, and he teaches writing courses and workshops around the country.

HUMOR



The Craft of Humor Writing
Room 1-234 • 1-3:30 p.m.
Ernie Witham
This workshop concentrates on finding humor in everyday situations. Learn to think funny. Bring 2 copies of your work for feedback. Ernie is a humor columnist and author of three humorous books.



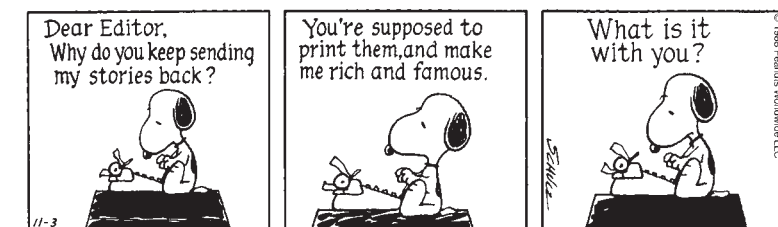
Pirate Workshop 9:30 p.m. - Studio
Lorelei Armstrong
This workshop features in-depth read and critique into the small hours of the morning. All genres are welcome. Lorelei is a novelist and has an MFA in screenwriting. Snacks provided.



SCREENWRITING



Dramatic Fiction/Screenwriting
Room 3-101 • 9-11:30 a.m.
Carmen Madden
This workshop emphasizes how to build your script for continuity, character and conflict. Assignments and reading of works in progress. Carmen is a novelist as well as screenwriter, producer and director.


PIRATE WORKSHOPS
9:30 p.m. -
Sunday through Friday



Workshops by Genre	Led by	Days	Time	Room
Fiction				
Phantastic Fiction	Matthew Pallamary	MTWTF	9-11:30 am	Terrace I
7 Deadly Sins of Novel Writing	Gar Anthony Haywood	MTWTF	9-11:30 am	Terrace II
Finding Your Secret Story	Karen Ford	MTWTF	9-11:30 am	Studio
Writing is Rewriting	Melodie Johnson Howe	MTWTF	1-3:30 pm	Seaview
Nonfiction/Memoir				
Nonfiction with a Fiction Twist	Susan Miles Gulbransen	MTWTF	9-11:30 am	1-234
The first 4 Pages	Barnaby Conrad III	MTWTF	9-11:30 am	1-240
Memoir	Diana Raab	MTWTF	9-11:30 am	Seaview
Creative Nonfiction	Jervey Tervalon	MTWTF	1-3:30 pm	3-103
All Genres				
The Way of Story	Catherine Ann Jones	MTWTF	9-11:30 am	3-103
Where the Good Stories Hide	Marilee Zdenek	MTWTF	1-3:30 pm	1-240
Voice and Style	Monte Schulz	MTWTF	1-3:30 pm	Studio
Hooking Readers	Marla Miller	MTWTF	1-3:30 pm	Terrace I
Story Structure for All Genres	Dale Griffiths Stamos	MTWTF	1-3:30 pm	Terrace III
Poetry				
Poetry	Perie Longo	MTWTF	9-11:30 am	1-241
Poetry	Laure-Anne Bosselaar + 3	MTWTF	1-3:30 pm	1-241
Short Story, Essay, Excerpt				
Crafting & Submitting Your Writing	Max Talley	MTWTF	9-11:30 am	Terrace III
Crafting Short Stories	Nancy Klann	MTWTF	1-3:30 pm	Terrace II
Screenwriting				
Dramatic Fiction/Screenwriting	Carmen Madden	MTWTF	9-11:30 am	3-101
Humor				
The Craft of Humor Writing	Ernie Witham	MTWTF	1-3:30 pm	1-234
Children				
Writing for Children	Mary Penney Hershey	MTWTF	1-3:30 pm	3-101
Pirates 				
The Pirates 	John Reed	SMTWTF	9:30 pm	Terrace III
Pirate Workshop	Lorelei Armstrong	SMTWTF	9:30 pm	Studio

MANUSCRIPT CONSULTANTS

Manuscript consultants will be available all week for one-on-one consultations. For more information, ask at the Info Desk in the Fireside Room.




Fran Davis
Award-winning writer, Frances Davis, is a journalist, essayist, fiction writer, poet, and freelance editor. She writes a regular column for *Coastal View News*. Advice to writers: You need space, privacy, and time to do creative work.



Cherie Kephart
Cherie Kephart is author of an award-winning memoir, *A Few Minor Adjustments: A Memoir of Healing*. She has notable experience as both ghostwriter and editor. She is passionate about examining life lessons in writing.



EJ Runyon
EJ Runyon is author of *Claiming One and Tell Me (How to Write) a Story: Good Basic Advice for Novices Ready to Write*. She's a writing coach, and the creator of Bridge-to-Story.com, providing online instruction to new writers.



Dusk Weaver
Dusk Weaver is an award-winning creative writing coach, copywriter, copyeditor, nonfiction author, ghostwriter, songwriter, children's book author, script writer, poet, literary lecturer, workshop/seminar leader.

PUBLISHING CONSULTANT



Rick Shaw
Rick Shaw offers advice on a wide range of publishing options. His short stories touch time travel, alternate histories, and dystopian worlds. His first novel, *The Tunguska Deception* will drop into the KDP/Amazon world later this year.



Angela Borda
An editor of 20+ years, Angela Borda is the founder of Borda Books as well as the *Santa Barbara Literary Journal*. She delights in all forms of fiction, but especially stories with strange sensibilities, quirky characters, and wild imaginations.



Marianne Dougherty
Marianne Dougherty is the author of *What We Remember*, her debut novel out in May 2023. She's an award-winning writer and former beauty editor who has appeared on *Live in L.A.*, *Lifetime's New Attitudes*, and *Weekend Today*. She's the editor of *WriteOn!*



Linda Stewart-Oaten
Award-winning writer, Linda Stewart-Oaten, writes both fiction and nonfiction, as well as screenplays and short stage plays, two of which have been produced. She has keen editing skills, and her advice is spot on.



Ginger Swanson
Ginger Swanson authored *The Other Woman: Film and Feminism*. She believes writing is about getting beneath the surface to what lies below and transforming that matter into dramatic and compelling stories.



Andrea Weir Estrada
Andrea Weir Estrada is an award-winning novelist, literary journalist, and writing coach. Her novel *A Foolish Consistency* took first place in the Chatelaine Book Awards. As a journalist, she has written thousands of feature articles.

MARKETING CONSULTANT



Rachel Sarah Thurston
Rachel Sarah Thurston will offer advice to authors around defining their brands and expanding their platforms. She's the founder of State of Sparkle where she coaches authors on building marketing plans for their publishing projects.

MONDAY 9-11:30 AM

Interviews, Journals & Reviews

David Starkey, Chrissy Yost and Brian Tanquay

This team covers interviewing and being interviewed, starting a literary journal, both online and in print, and how to write a review, and how to get your book reviewed.



MONDAY 1-3:30 PM

Author Websites & Social Media

Lisa Angle & Matthew J. Pallamary

This seminar will illustrate how to deploy an effective marketing plan for your project and how to design an effective author website followed up with integrated social media strategies.



WEDNESDAY 9-11:30 AM

**Traditional Publication Steps -
The Author Agent Collaboration**

August Norman & Eric Myers

This seminar covers aspects of the traditional publishing process, how it works, how long it takes, dealing with rejections, contracts, publicity, platform building, blurbs, signings, podcasts, nominations, and more.



WEDNESDAY 1-3:30 PM

Demystifying Publishing Options

Holly Kammier & Associates

This seminar covers pros and cons of publishing options today: traditional publishing, small publishers, self-publishing, vanity press, and hybrid publishing. Understanding of the range of options facilitates reaching your publication goals.



THURSDAY 9:00-11:30 AM

Publishing Options

Holly Kammier, Patricia Marshall, Chrissy Yost, Angela Borda

This seminar features 4 publishers, each with a different take on publication. Each provides an overview of their methods. The following discussion will be a deep dive into the subject. Bring your questions.



THURSDAY 1-3:30 PM

The Art of the Query

Trey Dowell

This session focuses on sparking curiosity and building anticipation. Proven query strategies and methods will be discussed. Bring your own in-progress queries—we'll read them aloud and offer feedback.



FRIDAY 9-11:30 AM

Be Your Own Best Publicist

Melinda Palacio & Lida Sideris

This session offers wisdom from the trenches from award-winning authors on promoting your project. You'll get practical marketing advice on aspects of building an author platform and putting yourself and your book out there.



FRIDAY 1-3:30 PM

Podcasts & Audiobooks

Lois Phillips, Yvette Keller, Claudia Dunn, Matthew J. Pallamary

Audiobooks and podcasts are a fast-growing area of publishing. Join this team for an insightful seminar on how to accomplish the goals of getting your book and book promotion into the audible range.

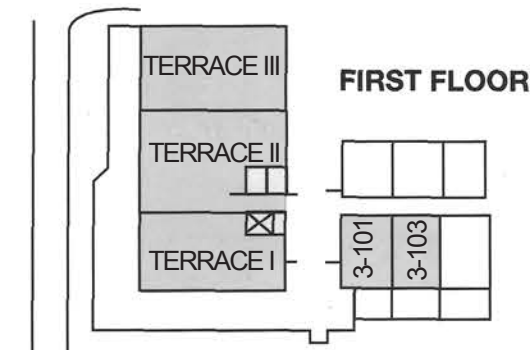


SANTA BARBARA WRITERS CONFERENCE 2023 SCHEDULE

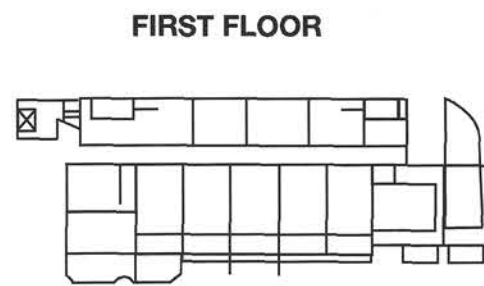
PANELS & EVENING SPEAKERS • TICKETS \$15

Sunday June 18	Monday June 19	Tuesday June 20	Wednesday June 21	Thursday June 22	Friday June 23
<p>Charles M. Schulz, creator of the Peanuts comic strip, was a part of the Santa Barbara Writers Conference for many years. He graciously allowed us to use Snoopy as our SBWC mascot.</p> 	<p>Information Desk Opens at 8:00 a.m. Where: Fireside</p>	<p>Information Desk Opens at 8:00 a.m. Where: Fireside</p>	<p>Information Desk Opens at 8:00 a.m. Where: Fireside</p>	<p>Information Desk Opens at 8:00 a.m. Where: Fireside</p>	<p>Information Desk Opens at 8:00 a.m. Where: Fireside</p>
	<p>Morning Workshops 9:00 – 11:30 a.m. Publishing Seminar</p>	<p>Morning Workshops 9:00 – 11:30 a.m. Agents</p>	<p>Morning Workshops 9:00 – 11:30 a.m. Publishing Seminar</p>	<p>Morning Workshops 9:00 – 11:30 a.m. Publishing Seminar</p>	<p>Morning Workshops 9:00 – 11:30 a.m. Publishing Seminar</p>
<p>Sign-in opens at noon</p>	<p>Lunch Break</p>	<p>Lunch Break</p>	<p>Lunch Break</p>	<p>Lunch Break</p>	<p>Lunch Break</p>
			<p>Open Mic Poetry Reading 12:00 - 12:45 p.m.</p>	<p>Open Mic Poetry Reading 12:00 - 12:45 p.m.</p>	
<p>Afternoon Workshops 1:00 – 3:30 p.m. Publishing Seminar</p>	<p>Afternoon Workshops 1:00 – 3:30 p.m. Agents</p>	<p>Afternoon Workshops 1:00 – 3:30 p.m. Publishing Seminar</p>	<p>Afternoon Workshops 1:00 – 3:30 p.m. Publishing Seminar</p>	<p>Afternoon Workshops 1:00 – 3:30 p.m. Publishing Seminar</p>	<p>Afternoon Workshops 1:00 – 3:30 p.m. Publishing Seminar</p>
<p>Orientation 3:00 p.m. Where: Pacific Ballroom</p>	<p>Book Stores Open 3:00 – 9:30 p.m.</p>	<p>Book Stores Open 3:00 – 9:30 p.m.</p>	<p>Book Stores Open 3:00 – 9:30 p.m.</p>	<p>Book Stores Open 3:00 – 9:30 p.m.</p>	<p>Consignment Book Pickup by 3:30p.m.</p>
	<p>Murder, Mystery, Thriller Panel 4:00 – 5:00 p.m. Where: Pacific Ballroom</p>	<p>Agents Panel 4:00 – 5:00 p.m. Where: Pacific Ballroom</p>	<p>Celebrating 5 Genres Panel 4:00 – 5:00 p.m. Where: Pacific Ballroom</p>	<p>Memoir Panel 4:00 – 5:00 p.m. Where: Pacific Ballroom</p>	<p>Author Platform Panel 4:00 – 5:00 p.m. Where: Pacific Ballroom</p>
<p>No Host Bar 5:00 p.m. Where: The Terraces</p>	<p>Book Signings</p>	<p>SBWC Cocktail Reception 5:15 - 6:45 p.m.</p>	<p>Book Signings</p>	<p>Book Signings</p>	<p>No Host Bar 5:00 p.m. Where: Pacific Ballroom</p>
<p>Opening Night Banquet 5:30 p.m. Where: The Terraces</p>					<p>Break</p>
<p>Evening Speaker 7:30 p.m. Where: Pacific Ballroom</p> <p>Monte Schulz <i>Metropolis</i></p> <p>Book Signing</p>	<p>Evening Speaker 7:30 p.m. Where: Pacific Ballroom</p> <p>Sojourner Kincaid Rolle</p> <p>Elinor Lipman <i>Ms. Demeanor</i></p> <p>Book Signing</p>	<p>Evening Speaker 8:00 p.m. Where: Pacific Ballroom</p> <p>Mary Hogan <i>Two Sisters</i></p> <p>Book Signing</p>	<p>Evening Speaker 8:00 p.m. Where: Pacific Ballroom</p> <p>Judith Turner-Yamamoto <i>Loving the Dead and Gone</i></p> <p>Book Signing</p>	<p>Evening Speaker 8:00 p.m. Where: Pacific Ballroom</p> <p>Shannon Pufahl <i>On Swift Horses</i></p> <p>Book Signing</p>	<p>SBWC Dinner & Awards 6:00 p.m. Where: Pacific Ballroom</p>
<p>Pirate Workshops 9:30 p.m. –</p>	<p>Pirate Workshops 9:30 p.m. –</p>	<p>Pirate Workshops 9:30 p.m. –</p>	<p>Pirate Workshops 9:30 p.m. –</p>	<p>Pirate Workshops 9:30 p.m. –</p>	<p>SBWC Talent Show Where: Fireside (immediately after the banquet)</p>

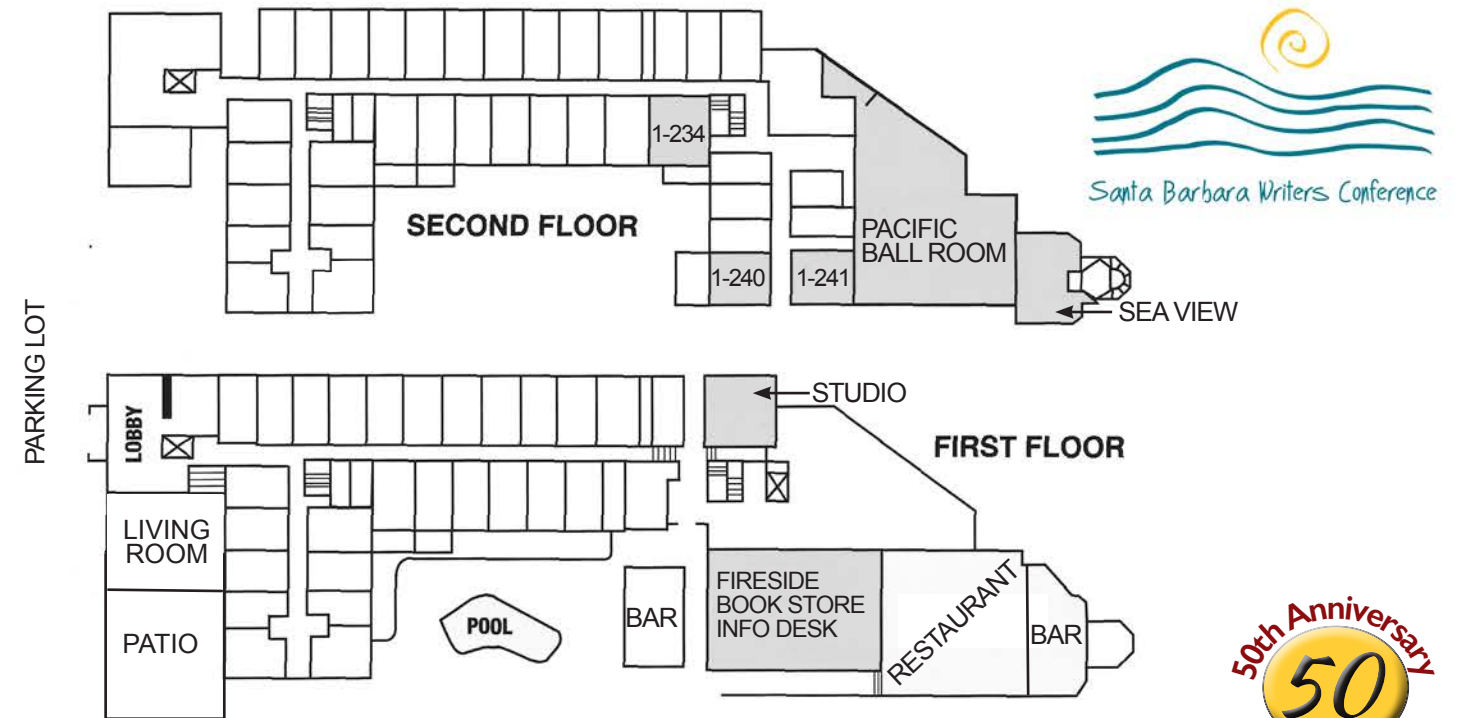




BLDG III - SANTA MARIA



BLDG II - SANTA CRUZ



BLDG I - SANTA CLARA



CABRILLO BLVD

CABRILLO BLVD

Morning Workshop Leaders	9:00 – 11:30 a.m.	Room	Workshop
Barnaby Conrad III	Mon, Tue, Wed, Thu, Fri	1-240	The First 4 Pages
Carmen Madden	Mon, Tue, Wed, Thu, Fri	3-101	Dramatic Fiction/Screenwriting
Catherine Ann Jones	Mon, Tue, Wed, Thu, Fri	3-103	The Way of Story
Diana Raab	Mon, Tue, Wed, Thu, Fri	Seaview	Memoir
Gar Anthony Haywood	Mon, Tue, Wed, Thu, Fri	Terrace II	7 Deadly Sins of Novel Writing
Karen Ford	Mon, Tue, Wed, Thu, Fri	Studio	Finding Your Secret Story
Matthew Pallamary	Mon, Tue, Wed, Thu, Fri	Terrace I	Phantastic Fiction
Max Talley	Mon, Tue, Wed, Thu, Fri	Terrace III	Crafting & Submitting Your Writing
Perie Longo	Mon, Tue, Wed, Thu, Fri	1-241	Poetry
Susan Miles Gulbransen	Mon, Tue, Wed, Thu, Fri	1-234	Nonfiction with a Fiction Twist

Morning Seminar Leaders	9:00 – 11:30 a.m.	Room	Seminar
Starkey, Yost, Tanguay	Monday	Pacific Ballroom	Interviews, Journals & Reviews
Agents Day	Tuesday	Pacific Ballroom	Agent Appointments
Norman & Myers	Wednesday	Pacific Ballroom	The Agent/Author Collaboration
Kammier, Marshall, Yost, & Borda	Thursday	Pacific Ballroom	Publishing Options
Palacio & Sideris	Friday	Pacific Ballroom	Be Your Own Best Publicist

Manuscript Consultants	Mon, Tue, Wed, Thu, Fri	Fireside	By appointment
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Afternoon Workshop Leaders	1:00 – 3:30 p.m.	Room	Workshop
Dale Griffiths Stamos	Mon, Tue, Wed, Thu, Fri	Terrace III	Story Structure for All Genres
Ernie Witham	Mon, Tue, Wed, Thu, Fri	1-234	The Craft of Humor Writing
Jervey Tervalon	Mon, Tue, Wed, Thu, Fri	3-103	Creative Nonfiction
Laure-Anne Bosselaar + 3	Mon, Tue, Wed, Thu, Fri	1-241	Poetry
Marilee Zdenek	Mon, Tue, Wed, Thu, Fri	1-240	Where the Good Stories Hide
Marla Miller	Mon, Tue, Wed, Thu, Fri	Terrace I	Hooking Readers
Mary Penney Hershey	Mon, Tue, Wed, Thu, Fri	3-101	Writing for Children
Melodie Johnson Howe	Mon, Tue, Wed, Thu, Fri	Seaview	Writing is Rewriting
Monte Schulz	Mon, Tue, Wed, Thu, Fri	Studio	Voice and Style
Nancy Klann	Mon, Tue, Wed, Thu, Fri	Terrace II	Crafting Short Stories

Afternoon Seminar Leaders	1:00 – 3:30 p.m.	Room	Seminar
Angle & Pallamary	Monday	Pacific Ballroom	Author Websites & Social Media
Agents Day	Tuesday	Pacific Ballroom	Agent Appointments
Kammier & Associates	Wednesday	Pacific Ballroom	Demystifying Publishing Options
Dowell	Thursday	Pacific Ballroom	The Art of the Query
Phillips, Keller, Dunn, & Pallamary	Friday	Pacific Ballroom	Podcasts & Audiobooks

Manuscript Consultants	Mon, Tue, Wed, Thu, Fri	Fireside	By appointment
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Pirate Workshop Leaders	9:30 p.m. –	Room	Workshop
John Reed	Sun, Mon, Tue, Wed, Thu, Fri	Terrace III	The Pirates
Lorelei Armstrong	Sun, Mon, Tue, Wed, Thu, Fri	Studio	Pirate Workshop

YOUR BADGE IS YOUR TICKET TO CONFERENCE EVENTS

50th Anniversary
50



SAVE THE DATE
SBWC 2024
June 16-21



Santa Barbara Writers Conference

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TIMELINE **Venue: Mar Monte Hotel** 1111 Cabrillo Blvd

Sunday, June 18

12:00 noon Check-In
3:00 - 4:30 pm Orientation, Welcome
5:00 - 5:30 pm No Host Bar
5:30 - 7:15 pm Opening Night Banquet
7:30 - 8:30 pm Speaker: **Monte Schulz**
9:30 pm. - Pirate Workshops 🏴‍☠️

Monday, June 19

8:00 am - Info Desk
9:00 - 11:30 am Morning Workshops & Seminars
11:30 - 1:00 pm Lunch Break
1:00 - 3:30 pm Afternoon Workshops & Seminars
4:00 - 5:00 pm Murder, Mystery & Thriller Panel
5:00 - 7:00 pm Evening Break
7:30 - 8:00 pm Speaker: **Sojourner Kincaid Rolle**
8:00 - 9:00 pm Speaker: **Elinor Lipman**
9:30 pm. - Pirate Workshops 🏴‍☠️

Tuesday, June 20

8:00 am - Info Desk
9:00 - 11:30 am Morning Workshops & Seminars
11:30 - 1:00 pm Lunch Break
1:00 - 3:30 pm Afternoon Workshops & Seminars
4:00 - 5:00 pm Agents Panel
5:00 - 6:30 pm Cocktail Reception
8:00 - 9:00 pm Speaker: **Mary Hogan**
9:30 pm - Pirate Workshops 🏴‍☠️

Wednesday, June 21

8:00 am - Info Desk
9:00 - 11:30 am Morning Workshops & Seminars
11:30 - 1:00 pm Lunch Break
12:00 - 12:45 pm **Open Mic Poetry Reading**
1:00 - 3:30 pm Afternoon Workshops & Seminars
4:00 - 5:00 pm Celebrating 5 Genres Panel
5:00 - 7:00 pm Evening Break
8:00 - 9:00 pm Speaker: **Judith Turner-Yamamoto**
9:30 p.m. - Pirate Workshops 🏴‍☠️

Thursday, June 22

8:00 am - Info Desk
9:00 - 11:30 am Morning Workshops & Seminars
11:30 - 1:00 pm Lunch Break
12:00 - 12:45 pm **Open Mic Poetry Reading**
1:00 - 3:30 pm Afternoon Workshops & Seminars
4:00 - 5:00 pm Memoir Panel
5:00 - 7:00 pm Evening Break
8:00 - 9:00 pm Speaker: **Shannon Pufahl**
9:30 p.m. - Pirate Workshops 🏴‍☠️

Friday, June 23

8:00 am - Info Desk
9:00 - 11:30 am Morning Workshops & Seminars
11:30 - 1:00 pm Lunch Break
1:00 - 3:30 pm Afternoon Workshops & Seminars
4:00 - 5:00 pm Author Platform Panel
6:00 - 8:00 pm Awards Banquet
After the banquet SBWC Talent Show
9:30 p.m. - Pirate Workshops 🏴‍☠️